### Designing for diverse learners

#### Always...
- Always use a combination of colour, shapes and text to convey meaning.
- Always use consistent text styles for headings and sub-headings.
- Always break up information with meaningful headings, sub-headings, and bullet lists.
- Always add meaningful alternative (alt) text to images, and captions and transcripts for videos.
- Always include captions for videos.
- Always ensure all content can be navigated with a keyboard.
- Always use a textbox to increase contrast between images and text.
- Always allow user control and navigation of all video and audio content.

#### Avoid...
- Avoid the use of colour as the only way to convey meaning.
- Avoid centre and right alignment of text or full justification.
- Avoid complex or cluttered layouts, multi-layered menus or lists.
- Avoid the use of text size, all capital letters and layout as the only way to convey structure.
- Avoid the use of rich media content without providing a text alternative.
- Avoid low colour contrasts, small font sizes and cursive or script fonts.
- Avoid underlined words, italics, and all capital letters for emphasis, headings or body text.
- Avoid forcing control by use of a mouse or touch screen alone.
- Avoid text over images or patterned backgrounds.
- Avoid the automatic start of any audio or video content.

Adapted from a poster created by Lee Fallin (Skills Team) and Sue Watling (LTE) at the University of Hull (http://bit.ly/2EsDn1g)
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